

THE BIG CHEESE FAMILY



WRITTEN BY: TONY JERRIS

ILLUSTRATIONS BY: OLIVER BATIN

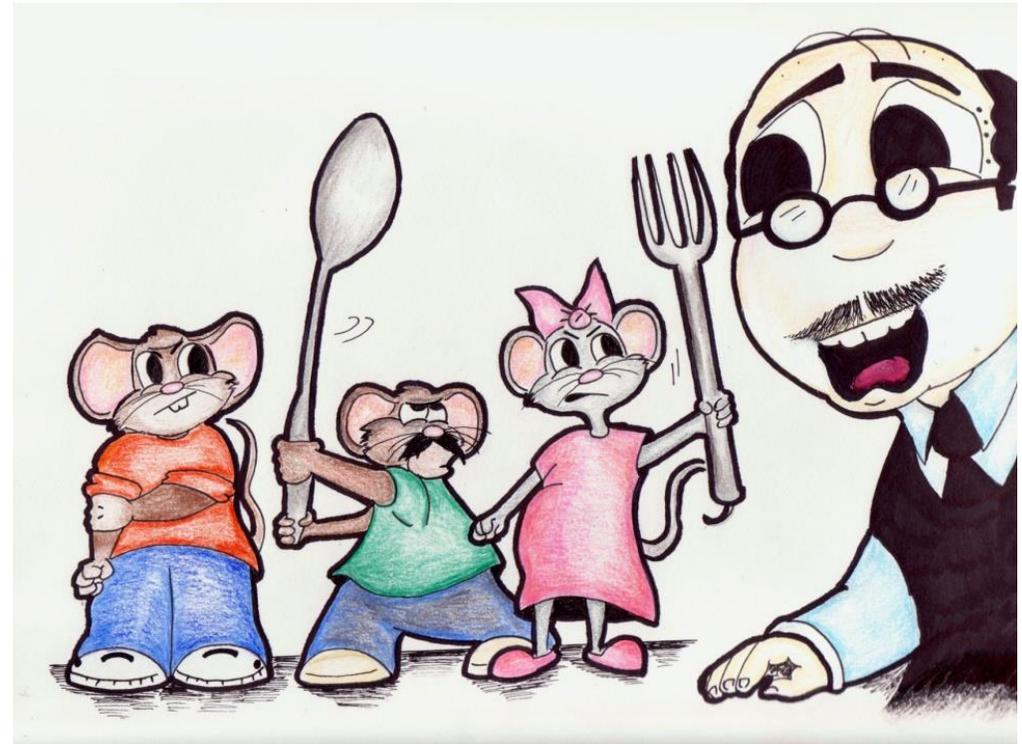
Premise:

They are a cheese-loving family of mice that live in a grocery store nook, giving them free range to the dairy section. There's only one problem standing in their way- Mr. McGrime, the cranky store owner. Still, that doesn't stop the playful critters, who always outsmart Mr. McGrime.

Written in metered poetry, along with colorful, lively illustrations, each story take kids on a fun-filled adventure. As a bonus, a "kid friendly" cheese glossary at the end of the book defines the various cheeses the mice are named after.

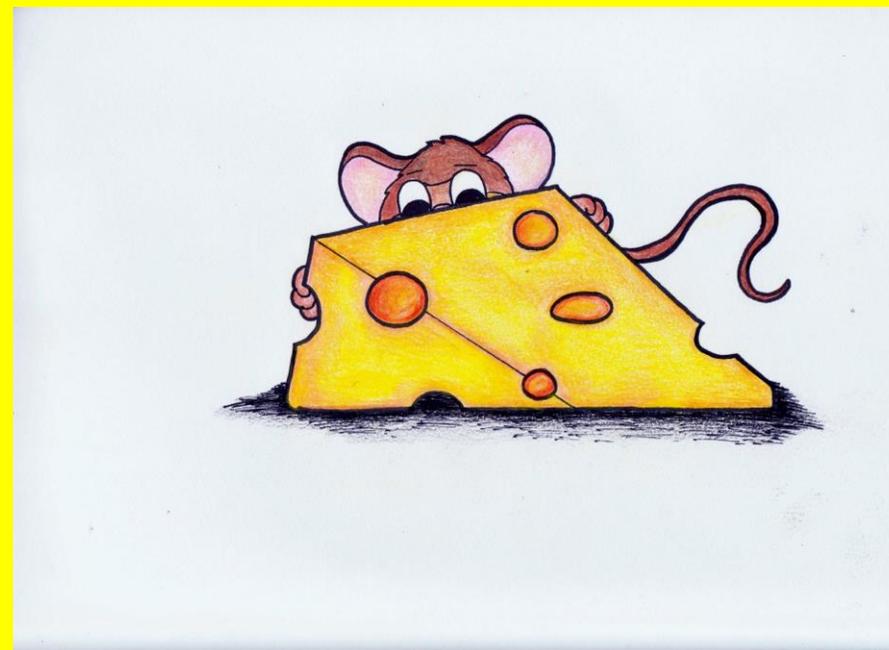
Book 1: “The Big Cheese Family - Not’cho Cheese!”

- **Storyline:** Grandpa Gouda pays a visit to his son Papa Parmesan, Papa's wife, Brie, and their son, Reggiano. But when Reggiano eats the macaroni-and-cheese that Brie's prepared for dinner, the mice must figure out a way of sneaking cheese from the grocery store and into their home without being caught by Mr. McGrime.

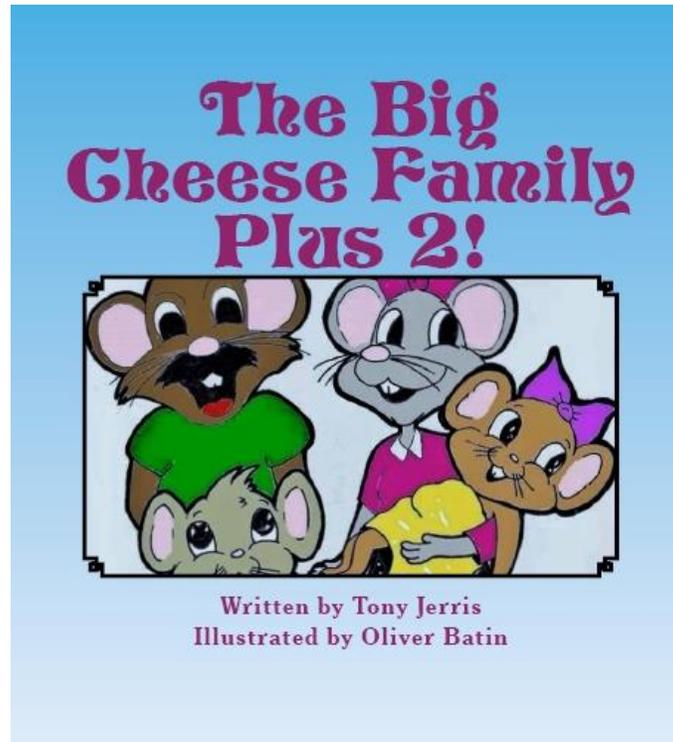




Sample Drawings from Book 1



Book 2: “The Big Cheese Family – Plus 2!”



- **Storyline:** When Brie has twins, it creates double-the-trouble for grocery store owner, Mr. McGrime, as an army of mice come to celebrate Brie and Papa Parmesan’s joyous event. So, McGrime gets a cat to ruin the Big Cheese Family’s good time.



Sample Drawings from Book 2

Book 3: “The Big Cheese Family Christmas!”

- **Storyline:** It’s Christmas time and the Big Cheese Family are so caught up in the holiday spirit, they forget to look out for Mr. McGrime. When McGrime catches Grandpa Gouda, Grandpa conveys a heartfelt story about the true meaning of Christmas that melts McGrime’s heart. Grandpa is set free to celebrate with his family.





Sample Drawings from Book 3

A Kid-Friendly Cheese Glossary In Every Book

- PARMESAN: A hard Italian aged cow's milk cheese.
- BRIE: A soft cow's milk cheese named after a region in France.
- REGGIANO: A hard granular cheese named after Parma, Italy.
- GOUDA: A pale yellow Dutch cheese.
- SAGE: A cheese flavored with sage and colored by spinach leaves.
- MUENSTER: A semisoft cheese made from whole milk.
- FETA: A crumbly, salty Greek cheese made from sheep's or goat milk.
- MANCHEGO: A sheep's milk cheese from Spain.
- SWISS: A medium-hard yellow cheese with a lot of holes.
- BLUE: A soft cheese with greenish-blue mold and a strong flavor.



Press

- *Literary publicist, Jennifer Douglas says, "The Big Cheese family is an amusing tale that children will find humorous and entertaining."*
- *Pigeonhole Books says, "The Big Cheese Family" entertains on 2-levels: for kids and adults."*
- *Broadwayworld.com says, "Mice Reign Supreme in New Children's Book 'The Big Cheese Family.'"*
- *Baker's Grocery, a division of Kroger's, picks up "The Big Cheese Family" books for the grand opening of Murray's Cheese.*
- *California Cheese Company reviews "The Big Cheese Family" calling it, "A fun-foodie read for kids!"*



Book 1 – Sold @ Murray's Cheese in Omaha, Nebraska



the **Scoop**
FRESH NEWS & INFORMATION

Tuesday
December 10, 2019

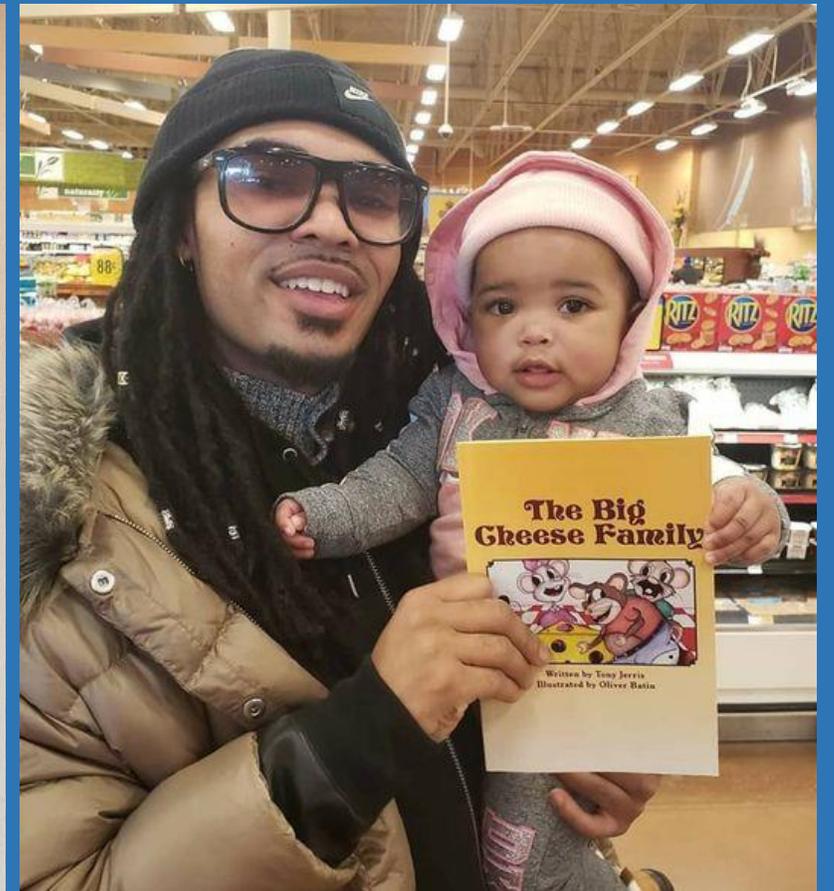
Local news

- Holiday Open House – [#inspiredsellingweek44](#)
- Best in Class Week 44 – Store #88 in Topeka
- Apple Fest – [#inspiredsellingweek45](#)
- Stay In the Loop!



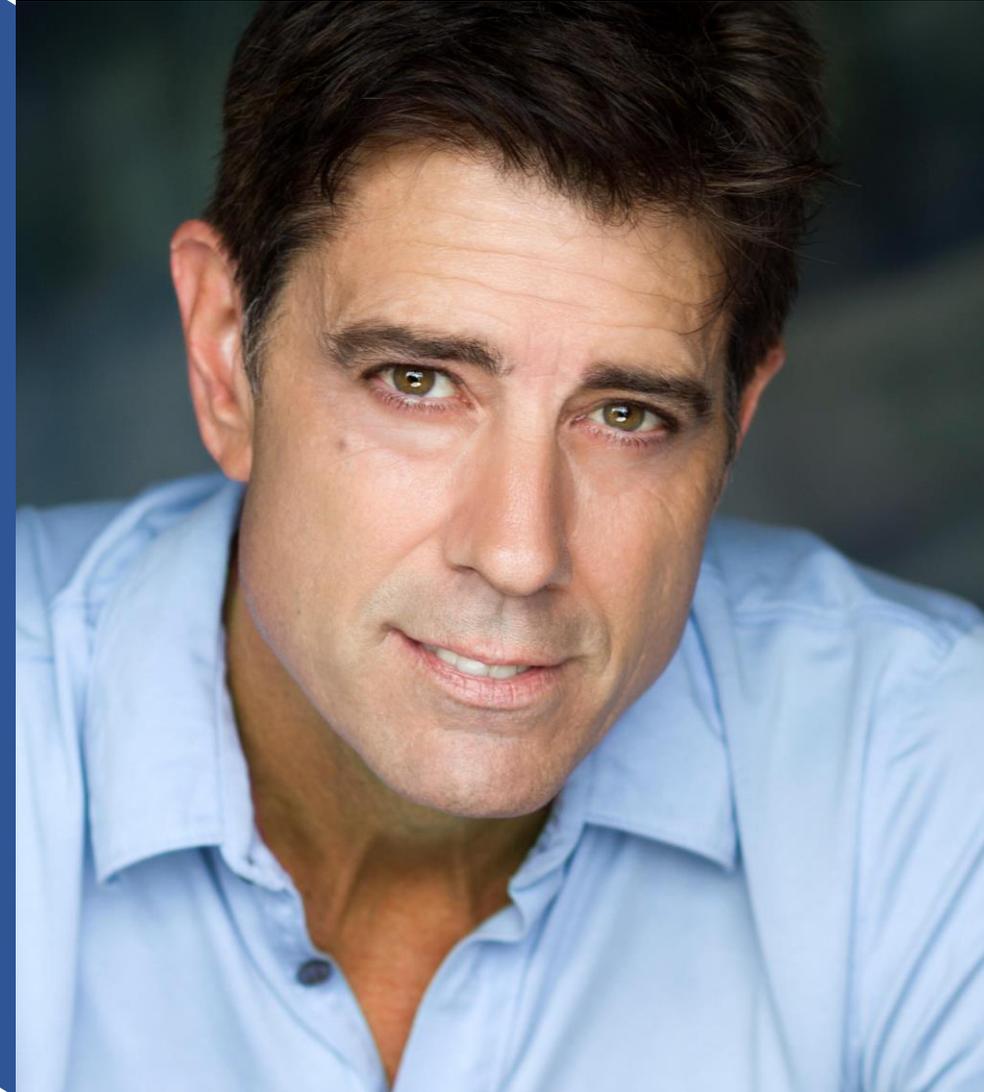
The Big Cheese Family

Oliver, Murray's cheese master at Store #320 in Omaha, illustrated a children's book about a mouse family. [See his inspiring story!](#)



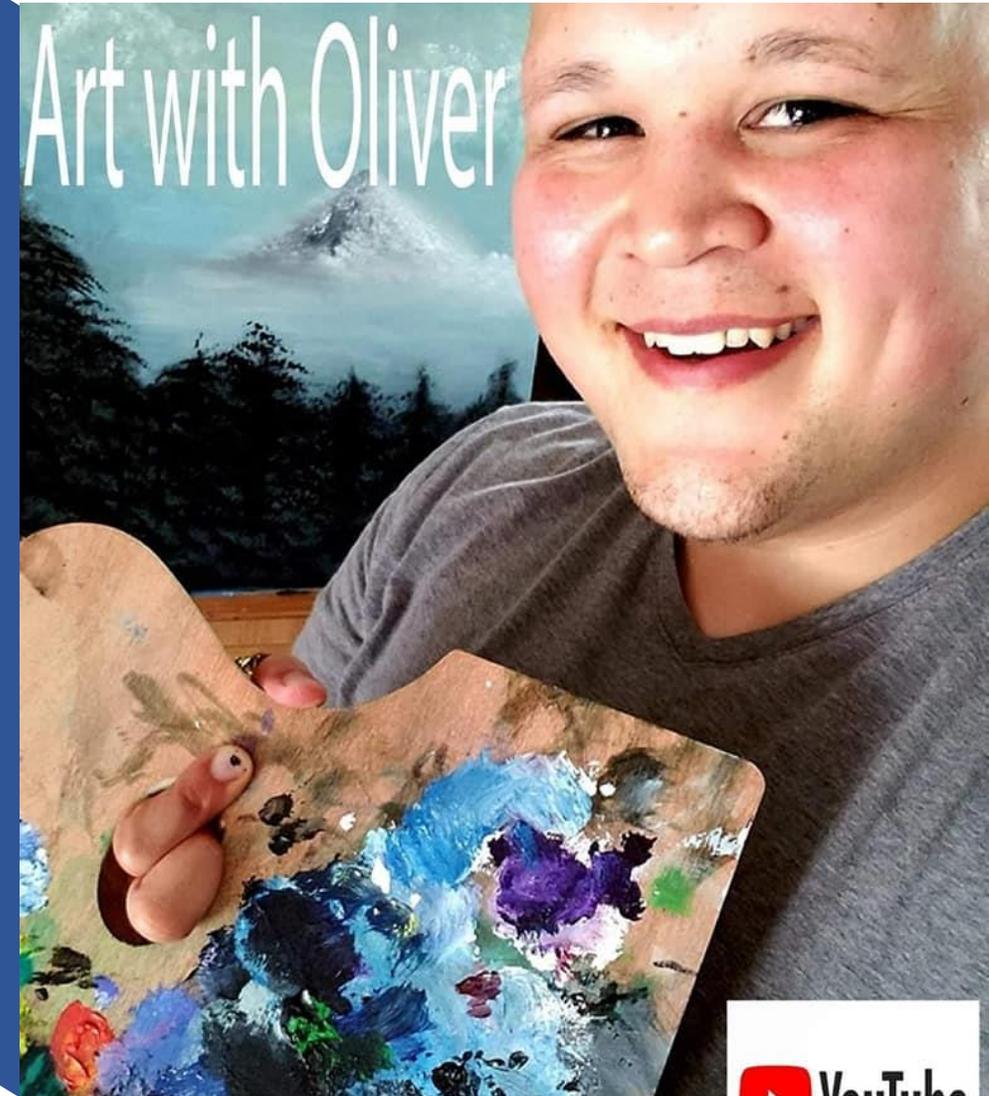
About The Author

- Tony Jerris is an accomplished playwright, author, and screenwriter. Tony created a previous trilogy of children's books. The first in the series, *The Littlest Spruce*, was featured on ABC's *Good Morning America* and the third book, *The Littlest Witch*, he adapted into a musical that is licensed by Stage Rights Licensing.
- Tony resides in Los Angeles with numerous film scripts in the works, including the upcoming stop-motion animated musical *The Potters, Pretty Girls Aren't Funny* (adapted from the book "Up All Night"), and "Yellow Bird," which will be shooting in the Fall of 2021.
- Tony is represented by Ami Manning of Volition Entertainment.



About The Artist

- Oliver Batin is an artist from Omaha, Nebraska, whose father, Nelson Batin, was a professional artist, so as a kid, art ran through Oliver's blood. Over the years, Oliver has placed in various drawing competitions and now draws professionally.
- Oliver lives by the motto: *"Never give up no matter what life throws in your path and always use the talents that God's given you."*



Contact

TONY JERRIS

Email: tjilted@att.net

