



Bobby Holiday

Screenplay by Tony Jerris

Logline:

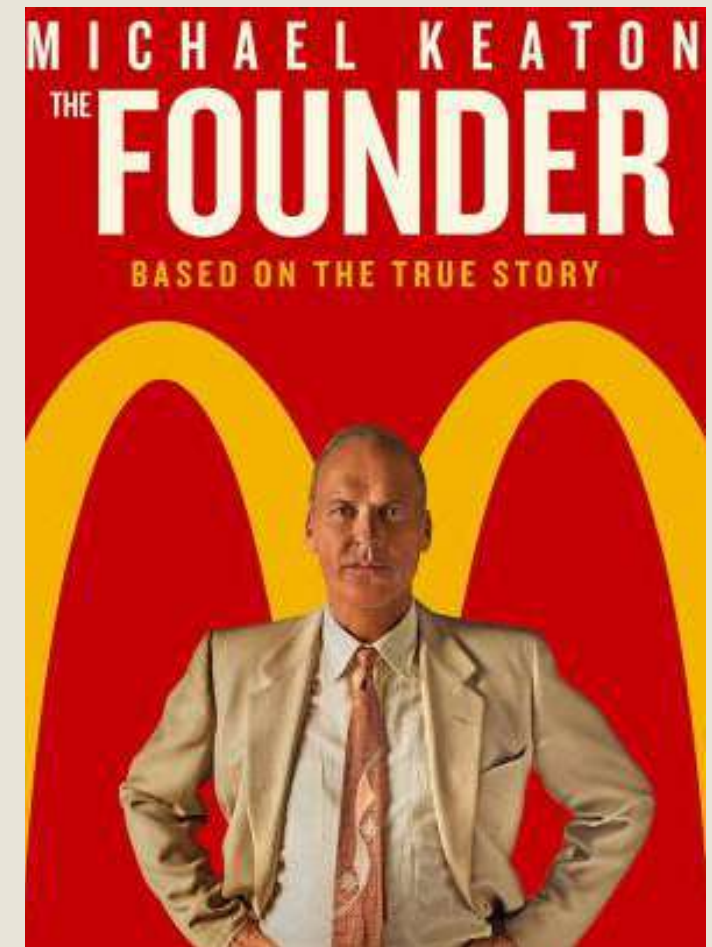
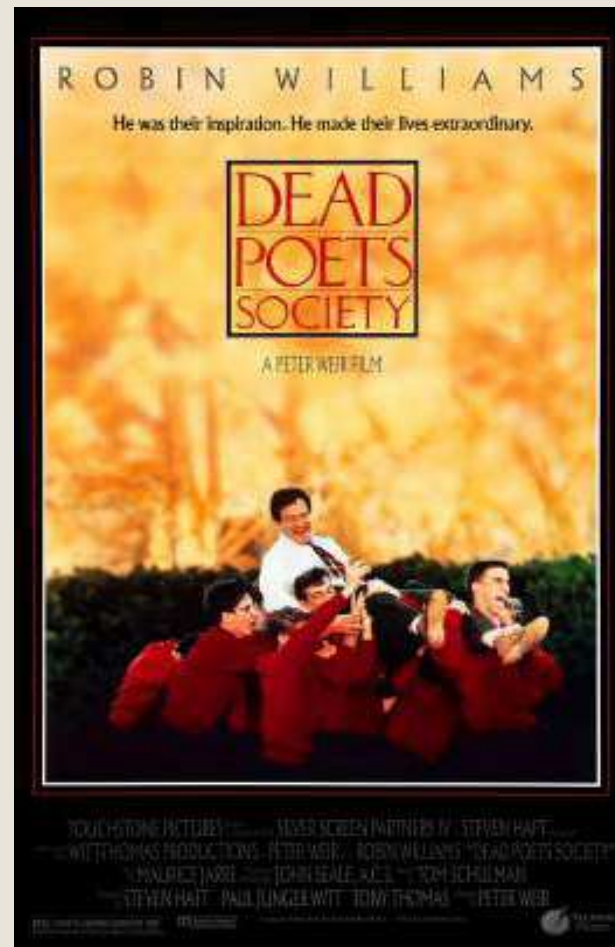
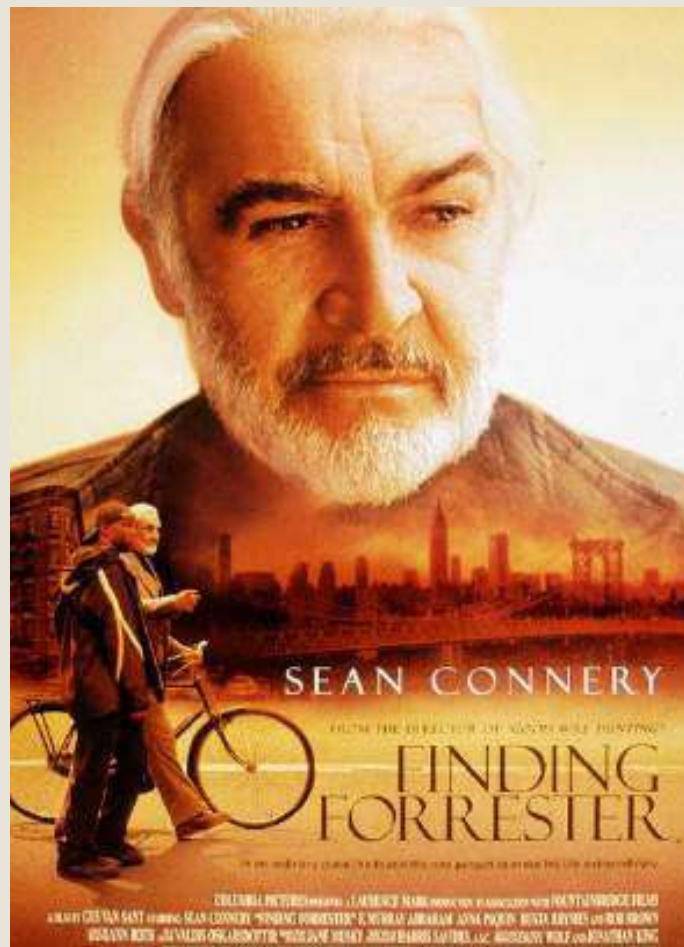
A down-on-his-luck salesman befriends a retired saleslady, who teaches him the tricks of becoming a better salesman while opening his eyes to a better life.

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(c) 2024

The Pitch

“Bobby Holiday” is a life affirming movie about the lessons we can learn from those who have paved the way for us in the tradition of such classic films as “Finding Forrester,” “Dead Poets Society,” “Driving Miss Daisy,” “Harold & Maude” and “The Founder.”



SYNOPSIS

Bobby Holiday, a down-on-his-luck salesman in his 40s, is drowning in the wake of a failed marriage, dwindling career prospects, and a strained relationship with his young son, Ian. His job at Sale-R-U, hangs by a thread as his sales plummet, leaving him demoted to a soul-crushing role as a cold caller. But a chance encounter with the enigmatic Virginia Sullivan, a quirky older woman, alters his trajectory in unexpected ways.

After a disastrous attempt to sell her a spot remover ends with a ruined oriental rug, Bobby finds himself entangled in Virginia's world, trading his sales skills for the chance to redeem himself. As he dives into decluttering her eccentric home, Bobby uncovers Virginia's hidden past as a successful door-to-door saleswoman, soaking up her wisdom while discovering his own passion for woodworking.

With Virginia's guidance, Bobby transforms his craftsmanship into a lucrative online business, as a romance develops with his new girlfriend, Julie, who breathes new life into his entrepreneurial endeavors. Yet, as Bobby's success blossoms, his bond with Virginia begins to fray, strained by his newfound happiness.

A rift forms between Bobby and Virginia, culminating in a heart-wrenching confrontation that shatters their fragile trust. Despite his efforts to mend their relationship, Bobby's belated reconciliation with Virginia comes too late with Virginia's sudden passing. What happens in the wake of Virginia's death changes Bobby's life forever.

Lead Characters



Bobby Holiday

40s, divorced, old school salesman. He's been a 'Yes Man' most of his adult life, who lives a bland life but dreams of a world in technicolor. What he lacks in courage, he makes up in charm. Bobby's biggest challenge is to build his self-esteem and overcome the obstacles in his life, including his ex-wife Dana, who calls him a failure.



Virginia Sullivan

70s, a strong and self-sufficient woman who was once a very successful salesperson. She doesn't wear her heart on her sleeve and uses wit to disguise the pain she's suppressed from giving up her only son for adoption when he was a young child. She has a soft spot for Bobby and his son Ian and treats them as family.

SUPPORTING CHARACTERS



DANA

40s, Bobby's ex-wife. She truly was in love with Bobby in the early years of their marriage, but that changed when Bobby's paycheck as a door-to-door salesman couldn't buy her the finer things in life.



IAN

Bobby and Dana's son. His relationship with Bobby is strained after Dana won custody of him in their divorce settlement. Ian's jam is playing video games on his phone and skateboarding.



GRANT

40s, Dana's new husband. Athletic, handsome, who's secure in who he is. Total opposite of Bobby.

Key Roles



Julie

40, Bobby's love interest. The girl-next-door with a quirky sense of humor, who reinforces Bobby's self-worth to push his original product line .



Joseph

70, Virginia's longtime lawyer. He is the only one who knows the details of Virginia's personal life dating back to when she was a young saleswoman.



Maxine

50s, Bobby's no-nonsense former boss. Messing with Maxine is like taking a bone from a Pitbull.



Mark

40s, Bobby's friend and coworker. Mark is content working 9-to5 with no other ambitions in life.

Production Specs

- **\$750K - \$1M Budget**
- **Minimal Locations**
- **No Stunts, FX or Big Crowds**
- **No Animals**



Writer's Bio

Tony Jerris is an award-winning screenwriter whose comedy feature "Yellow Bird" won 'Best Feature' in the 2023 Santa Monica International Film Festival and 'Best Comedy' in the Los Angeles International Film Festival. Yellow Bird streams on Amazon Prime, Apple TV+ & Tubi, and is available on DVD at Walmart, Amazon, Barnes & Noble and other retailers.

Tony was hired to adapt Rhonda Shear's book "Up All Night" into a feature film and series, which was a top 10 Finalist in the Emerging Screenwriters Contest, and currently has 4 Christmas themed scripts in option and another in post-production slated to premiere for the 2024/2025 Christmas season that he's co-written with Shannon K. Dunn.

For more information and links to his IMDb pages please visit the website below:

www.tonyjerris.com

