



CHRISTMAS PIE

Movie Proposal

“This Christmas, love is the sweetest ingredient.”

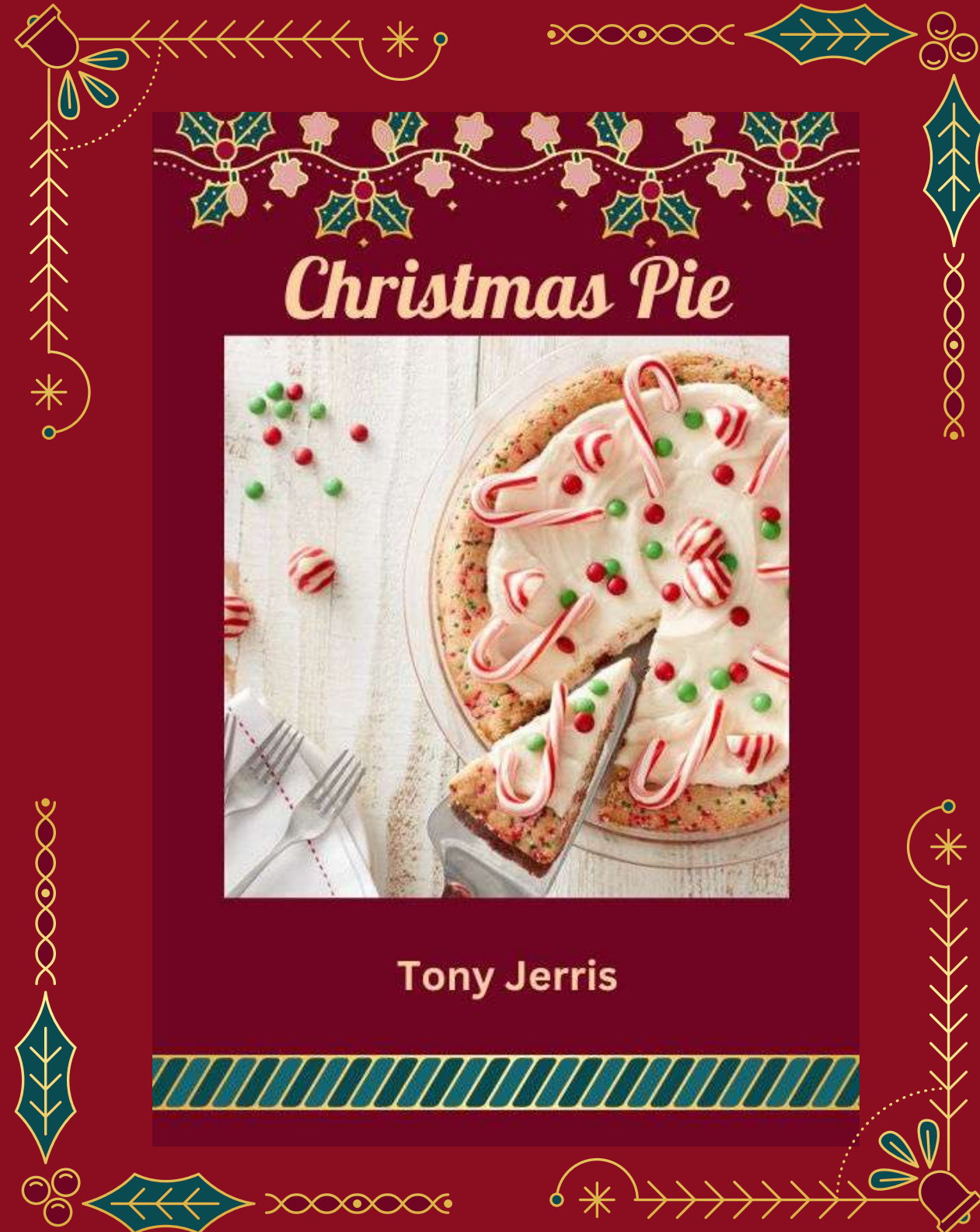
Written by Tony Jerris



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INTRODUCTION

“Christmas Pie” — a heartwarming holiday story about love, family, and second chances — is adapted from Tony Jerris’ popular book, available in print and audio, and featured on The Author’s Show podcast.

Logline:

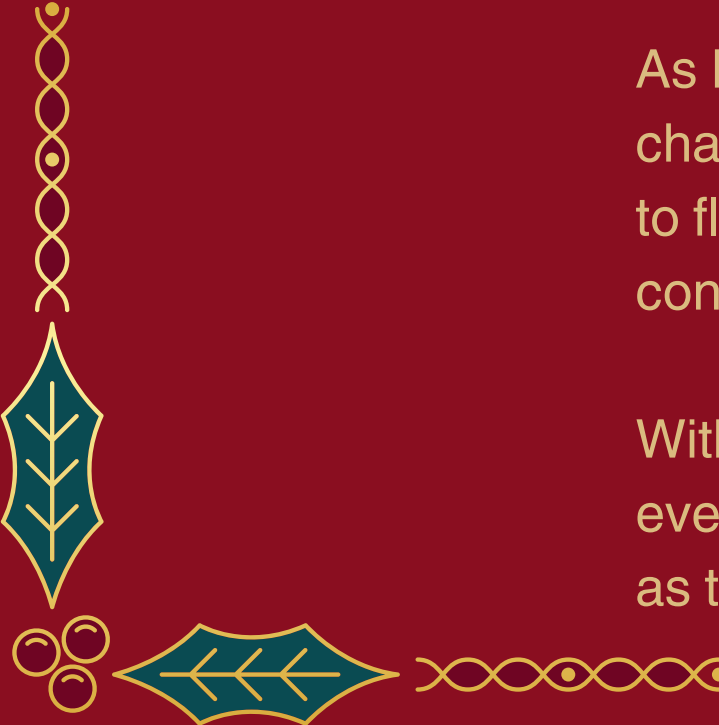
Determined to save her family diner, a woman enters a Christmas bake-off, but when her former country-singer boyfriend walks back into her life, she's torn between following her recipe or her heart.

SYNOPSIS

When small-town baker Becca Wilson learns her family diner, *Virginia's*, is on the verge of closing, she's determined to save it before Christmas. But her plan takes an unexpected turn when her first love, Dalton Jackson—now a struggling country musician—returns home after ten years away.

As Becca and Dalton team up to revive the diner, a Christmas Pie Bake-Off offers the perfect chance to win the \$100,000 prize that could keep the business afloat. Just when sparks begin to fly again, Becca's old rival Kaleigh reappears with an offer to buy the diner for a luxury condo project—and Sam, Becca's father, thinks selling might be the right move.

With the clock ticking, Becca must choose between letting go of her past or fighting for everything she loves. And when Dalton gets a once-in-a-lifetime music gig on the same day as the bake-off, it'll take a Christmas miracle to save the diner—and their hearts.



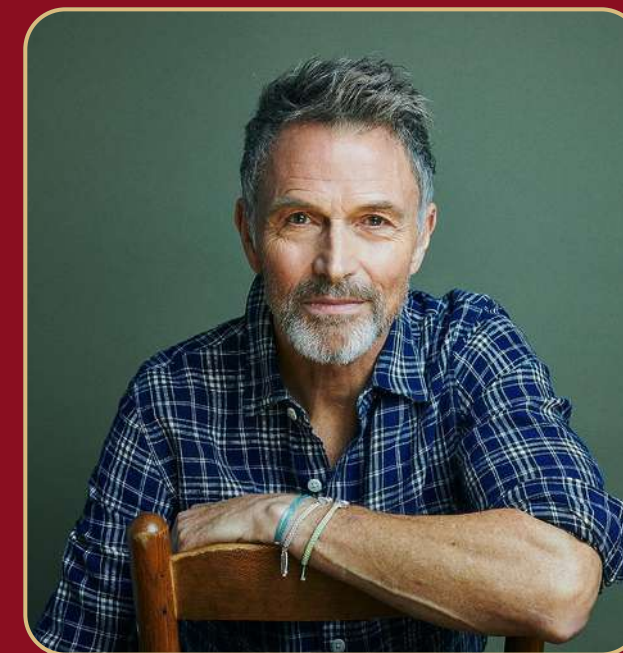
LEADING ROLES



Becca Wilson
(Kayla Wallace type - Pictured)



Dalton Jackson
(Kevin McGarry type - Pictured)



Sam Wilson
(Tim Daly type - Pictured)



LOCATION

Avon, New York

Approved by Mayor Rob Hayes

Mr. Hayes has been influential in helping secure permits, housing and locations, while seeking possible investments from local businesses like Kraft & Barilla & applying for Grants and tax incentives.



PRODUCTION SPECS

Minimal Locations

Utilizing local cast and crew

Feel Good Family/Foodie Movie

Original Music

No FX, Weapons or Stunts

Budget - \$300,000 - SAG Ultra Low Budget

Could be filmed in 14 days or less

INVESTMENT STRUCTURE

Investment opportunity into: *Christmas Pie*

STANDARD FILM INVESTMENT STRUCTURE:

1. Investor can purchase SHARES (10% each @ \$30,000) which are made up of the entire budget (\$300,000).
 - 100% = \$300,000
 - 50% = \$150,000
 - 25% = \$75,000
 - 10% = \$30,000
 - 5% = \$15,000
 - 2.5% = \$7,500
2. Once the initial 'Investment' is paid back (full 100% of entire investment budget -PLUS 20%) the 'PROFIT' from the film sales over the history of the film will be split 50/50 between investors and the producers (including Talent & Filmmakers).

EXPECTED RETURN TIMELINE

PHASE ONE:
POSSIBLE PRE-SALE.

PHASE TWO:
THEATRICAL: 12 MONTH TURN AROUND.

PHASE THREE:
DOMESTIC HOME ENTERTAINMENT RETURNS :
DOMESTIC VOD / CABLE / TV

PHASE FOUR:
ANCILLARY RIGHTS
FOREIGN THEATRICAL
FOREIGN HOME ENTERTAINMENT
FOREIGN VOD / CABLE /TV

PHASE FIVE:
ANCILLARY RIGHTS TO NEW PLATFORMS AND LIBRARIES
CONTINUED REVENUE FROM ONGOING DOMESTIC AND FOREIGN
VOD / CABLE / TV
FILM'S LIFESPAN 7-10 YEARS+

TAX CREDIT - 501(C)



Investors can also invest via our partner the non profit 501 fiscal sponsor 'From the Heart Productions'.

How this works is CHRISTMAS PIE is set up under a fiscal sponsor via 'From the Heart Productions.'

Investors pay 'From the Heart Productions' and they then forward the investment to our production.

Along with CASH 'donations' investors can also donate goods and services for a 501c tax credit.

From the Heart Productions' have been successfully funding films since their inception in 1993 under the 501(c)(3) Internal Revenue Code of 1954.

They are also classified as a public charity under section 509(a)(2) of the Code.

As such, any monetary donations to their Fiscal Sponsorship Program qualify as charitable contributions under the U.S. Tax Code. (Their IRS number is 95 444 5418) and, as a donor, you may use this number on your taxes with the donated amount for a tax deduction.

'From the Heart Productions' will administer any funds received to the production of CHRISTMAS PIE.

Writer's Previous Films



Tony's movie "Yellow Bird" was shot on a budget under \$100K & won the Grand Jury Award for 'Best Feature' in the 2023 Santa Monica Film Festival among other awards before streaming on AppleTV, Amazon, Tubi & released on DVD.

Tony's movie "Christmas Romance at the Roanoke Ranch" was shot on a \$200K budget, premiered in Lowell, MI in December 2024, and is now streaming on AppleTV, Amazon, Plex & available on DVD.





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